

SIR C R REDDY COLLEGE FOR WOMEN,ELURU

(Affiliated to ADIKAVI NANNAYA UNIVERSITY,Rajamahendravaram)

Vatluru, Eluru-534007



**CENTRE FOR
INNOVATION,INCUBATION&ENTREPRENUERSHIP**

2022-23



SIR C.R.REDDY COLLEGE FOR WOMEN

**(Affiliated to Adikavi Nannaya University, Rajamahendravaram)
Vatluru (Post), Pedapadu Mandal, Eluru Dist(AP)**

Awareness Program

On

ENTREPRENUERSHIP

Date: 20-03-2023

Venue: PG Seminar Hall

Organized By



**CENTRE FOR INNOVATION,
INCUBATION & ENTREPRENUERSHIP**

2022-23

SIR C R REDDY COLLEGE FOR WOMEN, ELURU
Permission Letter

Date: 17-03-2023

To
The principal
Sir C R Reddy college for women,
Eluru.

Respected Madam,

**Sub: Request to grant a permission to arrange an awareness program on
Entrepreneurship by Ch. Srinivasa Rao garu, NGO Reg.**

This is to bring to your kind notice that "Centre for Innovation, Incubation and entrepreneurship" in association with IQAC is planning to arrange an awareness program on Entrepreneurship by Ch. Srinivasa Rao garu, NGO to second year B. Sc students (ZFC, CBZ, BZBT & MCCS) on 20-03-2023. In this context we request you to grant us permission to conduct this program.

Thanking you madam

Permitted
K. Sridhar
PRINCIPAL
Sir C.R.R. College for Women
ELURU

B. Nishant
Signature of the Coordinator

SIR C R REDDY COLLEGE FOR WOMEN, ELURU

Notice

Dt.18.03.2023

The members of the Innovation, Incubation & Entrepreneurship cell are arranging an "Awareness program on Entrepreneurship" by Ch. Srinivasa Rao garu, NGO in PG seminar hall on 20-03-2023. The awareness program will start at 10.00am.

All the students of II B. Sc life Sciences have to attend the program without fail.



Principal

PRINCIPAL

Sir C.R.R. College for Women
ELURU

BRIEF REPORT

Centre for Innovation, Incubation & Entrepreneurship in association with IQAC organized an awareness program on Entrepreneurship on 20-03-2023 from 10.00am to 12.30pm.

This program was inaugurated by Sri Chalasani Viswanadha Rao Correspondent, Sir C R Reddy College for Women, Eluru and Smt.P.Sailaja, Principal, Sir C R Reddy College for Women, Eluru.

Entrepreneur Sri Srinivasa Rao garu, NGO had given a best speech to second year students. He explained definition of entrepreneurship, the different types of entrepreneurship and characteristics of entrepreneurship.

Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. The most prominent example of entrepreneurship is the starting of new businesses.

The students present in this program are listened the speech carefully and interacted with the sir very actively.

He explained, four types of Entrepreneurship
It is classified into the following types:

Small Business Entrepreneurship-

These businesses are a hairdresser, grocery store, travel agent, consultant, carpenter, plumber, electrician etc. These people run or own their own business and hire family members or local employee. For them, the profit would be able to feed their family and not making 100 million business or taking over an industry. They fund their business by taking small business loans or loans from friends and family.

Scalable Startup Entrepreneurship-

This start-up entrepreneur starts a business knowing that their vision can change the world. They attract investors who think and encourage people who think out of the box. The research focuses on a scalable business and experimental models, so, they hire the best and the brightest employees. They require more venture capital to fuel and back their project or business.

Large Company Entrepreneurship-

These huge companies have defined life-cycle. Most of these companies grow and sustain by offering new and innovative products that revolve around their main products. The change in technology, customer preferences, new competition, etc., build pressure for large companies to create an innovative product and sell it to the new set of customers in the new market. To cope with the rapid technological changes, the existing organizations either buy innovation enterprises or attempt to construct the product internally.

Social Entrepreneurship

This type of entrepreneurship focuses on producing product and services that resolve social needs and problems. Their only motto and goal is to work for society and not make any profits.

Characteristics of Entrepreneurship:

Not all entrepreneurs are successful; there are definite characteristics that make entrepreneurship successful. A few of them are mentioned below:

- **Ability to take a risk-** Starting any new venture involves a considerable amount of failure risk. Therefore, an entrepreneur needs to be courageous and able to evaluate and take risks, which is an essential part of being an entrepreneur.
- **Innovation-** It should be highly innovative to generate new ideas, start a company and earn profits out of it. Change can be the launching of a new

Product that is new to the market or a process that does the something but in a more efficient and economical way.

- **Visionary and Leadership quality-**To be successful, the entrepreneur should have a clear vision of his new venture. However, to turn the idea into reality, a lot of resources and employees are required. Here, leadership quality is paramount because leaders impart and guide their employees towards the right path of success.
- **Open-Minded-**In a business, every circumstance can be an opportunity and used for the benefit of a company. For example, Paytm recognised the gravity of demonetization and acknowledged the need for online transactions would be more, so it utilised the situation and expanded massively during this time.
- **Flexible-** An entrepreneur should be flexible and open to change according to the situation. To be on the top, a business person should be equipped to embrace change in a product and service, as and when needed.
- **Know your Product-**A company owner should know the product offerings and also be aware of the latest trend in the market. It is essential to know if the available product or service meets the demands of the current market, or whether it is time to tweak it a little. Being able to be accountable and then alter as needed is a vital part of entrepreneurship.

LEARNING OBJECTIVES & OUTCOMES

LEARNING OBJECTIVES

The program is conducted to have awareness on self employment and entrepreneurship.

LEARNING OUTCOMES

After completion of the program

- The students understood how to create self employment.
- They get complete knowledge on entrepreneurship.



SIR. C R REDDY COLLEGE FOR WOMEN, VATLURU, ELURU DISTRICT
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)
CENTRE FOR INNOVATION AND INCUBATION & ENTREPRENEURSHIP

ATTENDANCE SHEET

Topic Awareness programme on Entrepreneurship

Class: II CBZ, BZBT, ZFC, MCCS

Date: 20-03-2023

SL. NO.	Roll NO.	Name of the Student	Signature of the Student
1	224027	M. Jahnavi	M. Jahnavi
2	224028	M. Meghana	M. Meghana
3	224029	M. Prabhu Jyothi	M. Prabhu Jyothi
4	224030	P. Anusha	P. Anusha
5	224031	V. Geethika	V. Geethika
6	224032	V. Leelavathi	V. Leelavathi
7	224033	Y. Kaveri	Y. Kaveri
8	224034	Y. Manoja	Y. Manoja
9	222619	T. Vardhini sai lakshmi	T. Vardhini
10	222620	M. Vijaya Durga	M. Vijaya Durga
11	222621	M. Jahnavi	M. Jahnavi
12	222622	N. L. S. Prasanna	N. L. S. Prasanna
13	222623	P. Baby Rajasri	P. B. Rajasri
14	222624	P. Lakshmi Sivani	P. Sivani
15	222625	P. Sushma Sri	P. Sushma Sri
16	222626	P. Sailu	P. Sailu
17	222627	P. Jahnavi	P. Jahnavi
18	222628	P. Durga Sravani	P. D. Sravani
19	222629	R. Durga pravallika	R. Durga pravallika
20	222630	R. Namitha	R. Namitha
21	222631	SK. Nairin	SK. Nairin
22	222632	T. Bhargavi	T. Bhargavi
23	222633	T. Vijaya	T. Vijaya
24	222634	T. Sandhya	T. Sandhya
25	222635	V. Jithapragma	V. Jithapragma

Concerned Lecturer
Tharu Ravi.K



SIR. C R REDDY COLLEGE FOR WOMEN, VATLURU, ELURU DISTRICT
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)
CENTRE FOR INNOVATION AND INCUBATION & ENTREPRENEURSHIP

ATTENDANCE SHEET

Topic Awareness programme on Entrepreneurship

Class: II CBZ, BZBT, ZFC, MCCS

Date: 20-03-2023

SL. NO.	Roll NO.	Name of the Student	Signature of the Student
1	226045	T. Amulya Portnarajali	T. Amulya.
2	226027	K. Sowmya.	K. Sowmya.
3	226004	A. Naga Bhavani	A. Nagebhavani
4	226039	S. Priya	S. Priya
5	226038	P. Thainika	P. Thainika
6	226005	A. Alekha Devi	A. Alekha Devi
7	226032	P. Srawani	P. Srawani
8	226040	SHAIK. AYESHA	SK. Ayesha.
9	226023	K. Manasa Sri	K. Manasa Sri
10	226049	V. Pujja sri	V. Pujja sri
11	226029	M. Rajitha	M. Rajitha
12	226001	Ch. Navya	Ch. Navya
13	226007	A. Rajasri	A. Rajasri
14	226018	G. Harika sri	G. Harika sri
15	226041	sk. chandini sulthana begum	sk. Chandini sb.
16	226019	G. Soujanya Lakshmi	G. Soujanya
17	226012	ch. Priyanka	ch. Priyanka
18	226051	P. Mamatha	P. Mamatha.
19	226011	ch. Pooja Ramani?	Pooja Ramani. Chandu
20	226009	B. Sunitha Rani	B. Sunitha Rani
21	226010	B. Ramadevi	B. Ramadevi.
22	226013	CH. Nandini	ch. Nandini
23	226048	V. Prathyusha	V. Prathyusha
24	226036	P. Navya Sri	P. Navya Sri
25	226037	P. Iyothi	P. Iyothi

Concerned Lecturer
Thani Rawar



SIR. C R REDDY COLLEGE FOR WOMEN, VATLURU, ELURU DISTRICT
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)
CENTRE FOR INNOVATION AND INCUBATION & ENTREPRENEURSHIP

ATTENDANCE SHEET

Topic Awareness programme on Entrepreneurship

Class : II CBZ, BZBT, ZFC, MCCS

Date : 20-03-2023

SL. NO.	Roll NO.	Name of the Student	Signature of the Student
1	224064	K. Saipallavi	K. Saipallavi
2	224065	K. Parimala	K. Parimala
3	224066	N. Ramyasri	N. Ramyasri
4	224067	P. Hemasri	P. Hemasri
5	224068	P. Janakumari	P. Janakumari
6	224069	S.K. Nageema sulthana	S.K. Nageema sulthana
7	224070	S. Renuka	S. Renuka
8	224071	T. Deepika	T. Deepika
9	224065		
10	222601	A. Bhargavi	A. Bhargavi
11	222602	G. Sindhuja	G. Sindhuja
12	222603	G. Praveena	G. Praveena
13	222604	P. LaGitha	P. LaGitha
14	222605	Venugapalli Rampandu	V. Rampandu
15	222606	Ambati Rachel Jyothi	A. Rachel Jyothi
16	222607	Balina Devika	B. Devika
17	222608	B. Srivastha	B. Srivastha
18	222610	Ch. Mani Deepika	Ch. Mani Deepika
19	222611	Ch. Ramya sai priya	Ch. Ramya sai priya
20	222613	D. Deepika Lakshmi	D. Deepika Lakshmi
21	222614	G. meghana	G. meghana
22	222615	G. Nandini	G. Nandini
23	222616	K. Deepika	K. Deepika
24	222617	K. Naga Alekhya	K. Naga Alekhya
25	222618	K. Bhavani	K. Bhavani

Concerned lecturer

Shani Kaur



SIR. C R REDDY COLLEGE FOR WOMEN, VATLURU, ELURU DISTRICT
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)
CENTRE FOR INNOVATION AND INCUBATION & ENTREPRENEURSHIP

ATTENDANCE SHEET

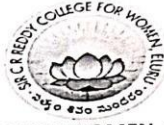
Topic: Awareness programme on Entrepreneurship

Date: 20-03-2023

Class: II CBZ, BZBT, ZFC, MCCS

SL. NO.	Roll NO.	Name of the Student	Signature of the Student
1	224001	G. Pujitha	G. Pujitha
2	224002	J. Ramya Sri	J. Ramya Sri
3	224003	K. Indu	K. Indu
4	224004	M. Pujitha	M. Pujitha
5	224005	M. Durga Maheswari	M.D. Maheswari
6	224006	P. Sai Siri	P. Saisiri
7	224007	P. Sowjanya	P. Sowjanya
8	224008	S. Bhanu	S. Bhanu
9	224009	S. Swapna	S. Swapna
10	224011	A. Sai Sree	A. Sai sree
11	224012	B. Lavanya	B. Lavanya
12	224013	B. Lakshmi Phani Devi	B. Lakshmi Phani Devi
13	224014	Ch. Vasanthi	Ch. Vasanthi
14	224015	D. Siva Tulasi	D. Sivatulasi
15	224016	D. Divya	D. Divya
16	224017	G. Likitha	G. Likitha
17	224018	G. Durga Satwika	G. Durga satwika
18	224019	G. Niharika	G. Niharika
19	224020	G. Rashmi	G. Rashmi
20	224021	J. Pushpa Hasini	J. Pushpa hasini
21	224022	K. Durga Anjani Kumari	K. Durga Anjani Kumari
22	224023	K. Kavya	K. Kavya
23	224024	K. Gayathri	K. Gayathri
24	224025	K. Sri Sai Pujitha	K. Sri Sai Pujitha
25	224026	M. Vineela	M. Vineela

Concerned Lecturer
Thammi Kavitha



SIR. C R REDDY COLLEGE FOR WOMEN, VATLURU, ELURU DISTRICT
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)
CENTRE FOR INNOVATION AND INCUBATION & ENTREPRENEURSHIP

ATTENDANCE SHEET

Topic: Awareness programme on Entrepreneurship

Date: 20-03-2023

Class: II CBZ, BZBT, ZFC, MCCS

SL. NO.	Roll NO.	Name of the Student	Signature of the Student
1	221001	M. Pavani	M. Pavani
2	221002	A. Srujana	A. Srujana
3	221003	B. Sirisha	B. Sirisha
4	221004	B. Geetha Gayathri	B. Geetha Gayatri
5	221005	Ch. Devi	Ch. Devi
6	221006	D. Varalakshmi	D. Varalakshmi
7	221008	K. Sirisha	K. Sirisha
8	221009	M. Venkata Phanalakshmi	M. Venkata Phanalakshmi
9	221010	N. Lisritha	N. Lisritha
10	221011	N. pavithra	N. Pavithra
11	221012	P. Srujana	P. Srujana
12	221013	V. Sirisha	V. Sirisha
13	221014	V. Harshitha	V. Harshitha
14	224051	A. Vijaya Meghana	A. Vijaya Meghana
15	224052	Ch. Pallavi	Ch. Pallavi
16	224054	P. Sruvani Sandhya	P. Sruvani Sandhya
17	224055	R. Likhitha	R. Likhitha
18	224056	Y. Anjali	Y. Anjali
19	224057	B. Venita diamond	B. Venita Diamond
20	224058	Ch. Divya Sri	Ch. Divya Sri
21	224059	chandini .P	P. Chandini
22	224060	Ch. Kalyani	Ch. Kalyani
23	224061	D. Deevana	D. Deevana
24	224062	D. Sudha Rani	D. Sudha Rani
25	224063	G. Sivanya	G. Sivanya

Concerned Lecturer

Thamiravathi



SIR. C R REDDY COLLEGE FOR WOMEN, VATLURU, ELURU DISTRICT
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)
CENTRE FOR INNOVATION AND INCUBATION & ENTREPRENEURSHIP

ATTENDANCE SHEET

Topic: Awareness program on Entrepreneurship
Class: II CBZ, BZBT, ZFC, MCCS

Date: 20-03-2023

SL. NO.	Roll NO.	Name of the Student	Signature of the Student
1	226021	Jetti. Bhavyasri	J. Bhavyasri
2	226014	ch. Madhu manasa	ch. madhu Manasa
3	226028	M. Tejaswini	M. Tejaswini
4	226002	T. sandhya	T. sandhya
5	226033	P. Lakshmi	P. Lakshmi
6	226024	k. Harshitha	k. Harshitha
7	226031	P. Sri Devi	P. Sri Devi
8	226046	U. Sowmya	U. Sowmya
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			

Concerned Lecturer

Thani Ravi. K

SIR C R REDDY COLLEGE FOR WOMEN
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)
Vatluru (post), Pedapadu mandal, Eluru Dist(AP)

Dt:20/03/2023

**CENTRE FOR INNOVATION, INCUBATION &
ENTREPRENEURSHIP**

FEED BACK ON AWARENESS PROGRAMME

Student Name: T. Sandhya

Class: II MCCS

1. How satisfied were you with this event .

a) Excellent b) very good c) good d) average

2. Did the event meet your expectations?

a) Yes b) No

3. Did you have an opportunity and place to ask questions and participate

a) Yes b) No

4. How useful was the event?

These type of events are useful to select
the type of entrepreneurship.

5) Please share any additional comments, thoughts , suggestions for future
Events.

Conduct more events like this.

Sandhya T.
Signature of the student

SIR C R REDDY COLLEGE FOR WOMEN
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)
Vatluru (post), Pedapadu mandal, Eluru Dist(AP)

Dr:20/03/2023

**CENTRE FOR INNOVATION, INCUBATION &
ENTREPRENEURSHIP**

FEED BACK ON AWARENESS PROGRAMME

Student Name: M. Jahnavi

Class: II BZBT

1. How satisfied were you with this event .

a) Excellent b) very good c) good d) average

2. Did the event meet your expectations?

a) Yes b) No

3. Did you have an opportunity and place to ask questions and participate

a) Yes b) No

4. How useful was the event?

Self employment

5) Please share any additional comments, thoughts , suggestions for future Events.

please conduct these type of Events to build our bright future

M. Jahnavi
Signature of the student

GALLERY



Awareness program on Innovation, Incubation & Entrepreneurship



Prayer song by students



Speaker interacting with students





Mar 20, 2023 11:56:55 AM
7M83P324+CH

Sir c r Reddy College for Women eluru
Centre for Innovation & Incubation Cell & Entrepreneurship
Awareness Program on Entrepreneurship

Srinivasa Rao garu explaining the concepts



Mar 20, 2023 11:58:13 AM
7M83P324+CG

Sir c r Reddy College for Women eluru
Centre for Innovation & Incubation Cell & Entrepreneurship
Awareness Program on Entrepreneurship



Students attended in the Awareness Program



Students asking doubts about the topic



Mar 20, 2023 11:56:17 AM
7M83P324+CH

Sir c r Reddy College for Women eluru
Centre for Innovation & Incubation Cell & Entrepreneurship
Awareness Program on Entrepreneurship

Speaker Srinivasa Rao garu clarifying the doubts



Mar 20, 2023 11:56:34 AM
7M83P324+CH

Sir c r Reddy College for Women eluru
Centre for Innovation & Incubation Cell & Entrepreneurship
Awareness Program on Entrepreneurship





Mar 20, 2023 11:59:44 AM
7M83P324+FG

Sir c r Reddy College for Women eluru
Centre for Innovation & Incubation Cell & Entrepreneurship
Awareness Program on Entrepreneurship



Mar 20, 2023 12:41:39 PM
7M83P324+CG

Sir CR Reddy College for Women eluru
Centre for Innovation & Incubation Cell & Entrepreneurship
Awareness Program on Entrepreneurship

Innovation, Incubation & Entrepreneurship Cell members with the speaker